PLEASE HELP SOAS

continue putting great ideas to work

Without your gifts, many of these projects would not be possible. Every donation makes a difference so please make your gift to SOAS today a priority.

£25 a month could help the brary to conserve its rare books

Just £10 a month provides a student in financial difficulties with a Hardship Grant

Thank you

again for your valuable support!

£1,000 could

Two people giving £25 a month pays for a full Local Excellence Scholarship for a deserving student

Ten people giving £50 each uld create a student project gran such as SOAS Beyond Borders







Make a difference

If you would like to discuss making a gift to the Alumni & Friends Fund, please contact Anastasia Connor, Development Officer (Annual Fund and Legacies), email: a.connor@soas.ac.uk, Tel: +44 (o) 20 7898 4062

Please help us support future projects by making a gift to the Alumni & Friends Fund today: www.soas.ac.uk/makeadifference

SOAS Graduation 2010 Photograph ID David Levenson









EACH YEAR THANKS TO PEOPLE LIKE YOU. AMAZING THINGS HAPPEN AT SOAS.

Ask students like Rebecca Temple and Toib Olomowewe, whose activities you'll be reading more about in a moment, and you'll discover that their world is full of new possibilities. New possibilities that you have helped and can help to create.

- It might be the chance to study a subject at the highest level as the first member of a family to go to university.
- It may be giving priceless hope for their future to someone denied personal and academic freedom in their homeland.
- It could be the opportunity to broaden horizons and gain new experiences which can critically shape a student's development.

These aren't small things. These are significant events which your generosity - and the energy and commitment of SOAS graduates and undergraduates - bring into being.

The SOAS Alumni & Friends Fund makes an immeasurable difference to our students through scholarships, welfare support, learning resources, and new skills and experiences. They involve many hundreds more in communities worldwide who also benefit from our international initiatives.

At SOAS, we have a gift for putting great ideas to work and you'll find excellent examples of these in this leaflet. I hope they will inspire you to write a cheque, make a regular gift, or pick up the phone to support our annual Alumni & Friends Fund campaign. Your gift today can make remarkable things happen.

With very best wishes,

Weder Paul Webley, Director





CAN YOU HELP TO...



...PRESERVE academic freedom

Thanks to the new Academic Grant, a SOAS project undertaken with the Council for Assisting Refugee Academics (CARA), and supported by the Alumni & Friends Fund, Dr Sawsan Al-Assaf is able to continue her ongoing research at the SOAS Centre for Gender Studies. Your support today makes it possible to assist academics like Dr Sawsan who, with their families, can face discrimination, prison, or worse, for speaking out about or studying issues that threaten dominant policies or ideologies.



...INCREASE ACCESS FOR deserving students

Your support could give 10 outstanding students from London the financial assistance they need to become SOAS undergraduates. Through Local Excellence Awards, the SOAS Alumni & Friends Fund is committed to supporting these scholars for up to 3 years with grants of £1,000 peryear. We are extending our support to 10 new students starting in 2011.



...DIGITISE ONE OF THE EARLIEST FILMS of life in China

Stationed as the French consul in China between 1896 and 1904, Auguste François (1857-1935) was one of the first Europeans in China to film scenes of daily life around him. A copy of this rare film called 'La Chine' from the SOAS Library has now been digitised with the aid of donations to the Alumni & Friends Fund.



...AID STUDENTS IN financial hardship

Unforeseen financial pressures can blight the future of hardworking undergraduates and postgraduates. Supported by a grant of £12,000 last year, the SOAS Hardship Fund can provide grants averaging £400 to struggling international and EU students. With your help this year, we can continue to assist SOAS students in acute need.



AND SUPPORT student projects like these...



...FORGE GRASSROOTS LINKS IN

West Africa

SOAS Beyond Borders took our students to West Africa to participate in a football-based cultural exchange. Following football matches against local semi-professional sides and University teams from Ibadan, Lagos and Cape Coast, participants used the opportunity to discuss issues facing West Africa and to work on grassroots development projects.

"The Alumni & Friends Fund has helped us create academic and cultural ties between SOAS and several West African universities. It is particularly rewarding to know that we have the support of our own University's alumni."

Toib Olomowewe, (BA Economics and History)

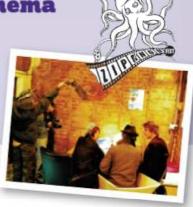


THANKS TO THE GENEROSITY OF OUR SUPPORTERS

Last year's Alumni and Friends Fund (AFF) created a range of new and exciting projects across the School. Every donation counts and by making this year's appeal even more successful, you can help SOAS, its students and those we work with to achieve even more.

...showcase the Brilliance of Japanese cinema

The annual Zipangu Fest demonstrates the many identities of Japan cinema by screening works by the country's most exciting talents. The festival offers a mix of mainstream, independent cinema and retrospectives...and more. Last year your support enabled this important contribution to London's cuttural life to continue.



... GROWING COMMITMENT local communities

Common Ground was established in 2009 by members of the Good Food Society at SOAS. The society took on a derelict piece of land in King's Cross and have turned it into a thriving garden, bringing SOAS students and local residents together through the process of community food growing.



"We are over the moon! This funding will allow us much better facilities for seasonal workshops. These are on everything from seed sowing to jam making, and are open to SOAS students and local residents."

> Rebecca Temple (BA Social Anthropology)